Getting Started

Your employees may not be familiar with Club Ride and the idea of green commuting, so it will be important to raise awareness and get your team on board with all the benefits.

Here are four quick steps to kick-start Club Ride at your organization.

1. **SIGN THEM UP:**
   It only takes about two minutes for a commuter to register online or through the Club Ride Rewards app. As a TC, you can sign up a new member online or by faxing or emailing the registration form.

   **TIP**
   Be sure employees who already take a green commute (like riding the bus) sign up to get rewarded for what they are already doing!
GET THE WORD OUT:
Encourage your team members to join by promoting Club Ride:
- Have worksite leaders talk it up
- Include details during orientation
- Use company communications
- Celebrate winners!

LEVERAGE YOUR LAUNCH:
Make a lot of noise when you kick off your program. Place posters in popular locations: break rooms, elevators, employee entrances and dining rooms, and parking areas.

BOOST EVENTS:
Let your Club Ride Outreach Coordinator host an event in a high traffic employee area. We’ll talk to your staff about green commuting and encourage sign ups. Offer treats as an extra incentive...who can say no to donuts AND a better commute?

ClubRideLV.com