Be a Part of Club Ride’s DISCOUNT VENDOR Program

Be a part of the movement.
WHAT IS CLUB RIDE?

• Club Ride is a free program of the Regional Transportation Commission of Southern Nevada (RTC). It is designed to help reduce traffic congestion, improve air quality, encourage the use of commute alternatives, and ultimately create a more sustainable community.

• Club Ride works with employers and commuters in Southern Nevada to establish custom commute programs and offer incentives to motivate commuters to try new modes for traveling to work. Through programs like Guaranteed Ride Home, EZ Rider Transit Pass, Club Ride Rewards and Club Ride Discounts, Club Ride offers employers and commuters time- and money-saving solutions.
WHAT IS CLUB RIDE’S DISCOUNT VENDOR PROGRAM?

• The Discount Vendor Program is one of the many benefits that Club Ride offers to its members at more than 350 Clark County employers. With Club Ride’s Discount Vendor Program, commuters are able to access exclusive discounts offered by premier local businesses.

• As a member of Club Ride’s Discount Vendor Program, you become a community partner with the RTC’s green initiative, Club Ride Commuter Services…and you get to show your green side!
WHY BECOME A CLUB RIDE DISCOUNT VENDOR?

- Be presented to more than 350 Las Vegas area employees at over 50 monthly “back-of-house” events every month – orientations, health fairs, benefit fairs, and more. In 2016, Club Ride presented at more than 880 events at Clark County employers.

- 40,000 commuters are registered members of Club Ride and routinely visit the website, kiosks, and mobile app.

- 700-900 new members every month sign up for Club Ride.

Be a part of the movement.
JOIN THE CLUB RIDE DISCOUNT VENDOR PARTNERS!

Just a few of our current Discount Vendor Partners:
TWO DISCOUNT VENDOR BENEFIT LEVELS:

• Discount **Partner** - At least a 10% discount or an offer valued at $10
  – Your company featured on the RTC website, the Club Ride Discount brochures and flyers, and on Club Ride’s social media pages

• Discount **Leader** - At least a 15% discount or an offer valued at $15
  – All **Partner** benefits, plus:
  – Your company featured in a **scrolling color advertisement** on the RTC/Club Ride website
  – Option to offer coupons (Buy-One-Get-One or free item) at 50+ employer events (a one-month sponsorship)
WHAT ARE THE PARTNER REQUIREMENTS?

- Must have a Clark County location and agree to **ONE offer** (not multiple offers)
- Discount offered must be **higher than standard advertised locals’ discount**
- Club Ride **members can show their membership card or phone app** to be eligible for discount, or a code can be provided
- **Club Ride determines vendor eligibility and suitability** of discount offered
- Offer is valid until canceled by discount vendor partner or Club Ride
- Additional **use of Club Ride or RTC logo requires written approval** in advance

Be a part of the movement.
HOW DO I SIGN UP?

• Complete the *Discount Partner Sign Up Form* by visiting: [https://www.rtcsnv.com/wp-content/uploads/2012/05/ClubRideDiscountPartnerForm-5.pdf](https://www.rtcsnv.com/wp-content/uploads/2012/05/ClubRideDiscountPartnerForm-5.pdf)

• Submit completed form, along with company logo and photos in JPEG form to: Irene Williams at williamsi@rtcsnv.com

• Questions? Call us at 702-676-1724.


• Club Ride Discount Vendor Partnership is limited.